

# zkVerify Brand Guidelines

Logo



Logo Icon



## Brand Colors



White

Hex: #FFFFFF  
RGB: 255/255/255  
CMYK: 0/0/0/0



Green

Hex: #26DB8D  
RGB: 38/219/141  
CMYK: 60/0/64/0



Black

Hex: #050506  
RGB: 5/5/6  
CMYK: 86/76/69/93



Dark Grey

Hex: #454548  
RGB: 69/69/72  
CMYK: 66/58/53/47



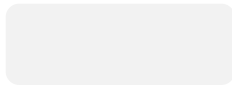
Mid Grey

Hex: #7A7A7B  
RGB: 122/122/123  
CMYK: 51/42/41/16



Light Grey

Hex: #D2D2D2  
RGB: 210/210/210  
CMYK: 17/13/13/0



Lightest Grey

Hex: #F2F2F2  
RGB: 242/242/242  
CMYK: 5/4/4/0



Blue

Hex: #0E9DE5  
RGB: 14/157/229  
CMYK: 74/23/0/0

## Typography

Aa

Fivo Sans

Only used for the titles

Fivo Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 0123456789

Aa

Proxima Nova

Used only within the copy blocks

Proxima Nova Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 0123456789

Proxima Nova Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 0123456789

Proxima Nova Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 0123456789

Proxima Nova Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 0123456789